

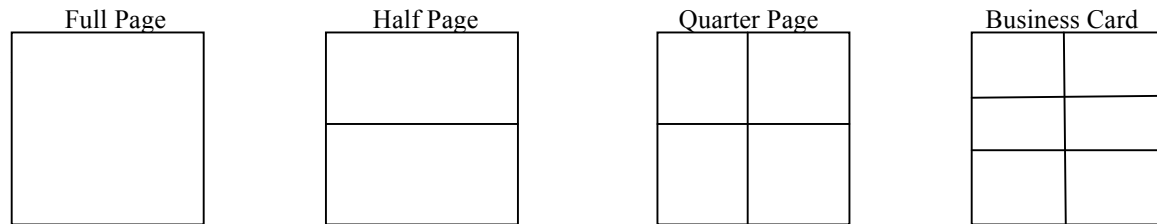
**Los Angeles**  
**Tenth Annual Spectrum International Beauty Expo (SIBE)**  
*"The Future Belongs To You"*  
 March 18-19, 2012

**ADVERTISEMENT OPPORTUNITY**

*Spectrum International Beauty Expo* is again extending the opportunity to advertise in the **2012 SIBE Show Study Guide**. Advertisement has proven to be successful and can be used to showcase your product or company, to feature show deals that are available during the expo, to announce upcoming beauty related events, or even to display the work of a professional stylist, barber or student. Advertisement also provides an excellent approach of attracting expo attendees to your exhibit booth or classroom. **The SIBE Show Study Guide** will be distributed across the United States and Canada to over 10,000 true industry professionals and students and will also be available via the internet to an even greater number. **NEW FOR 2012-** Exhibitors now have the opportunity to display their company banners around the perimeter of the exhibition hall where it can be viewed by all expo attendees.

**The following advertisement opportunities are available for a limited time only:**

Outside Back Cover	1500.00	Half Page	500.00
Inside Back Cover	1200.00	Quarter Page	300.00
Full Page	1000.00	Business Card	100.00
Banner Display	500.00		




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**Please include credit card information or a check or money order made out to Spectrum International Beauty Expo (SIBE) for full payment to advertise in the 2012 SIBE Show Study Guide. Return this form with payment to SIBE, P.O. Box 3066, Lakewood, CA 90711-3066. Your print ready ad should be submitted on or before October 1, 2011.**

Name \_\_\_\_\_

Address \_\_\_\_\_

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Contact Person \_\_\_\_\_ Contact Phone # \_\_\_\_\_

Amount Enclosed \_\_\_\_\_ Method of payment \_\_\_\_\_

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Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please make a copy of this form for your records**