

**2012 LOS ANGELES SPECTRUM INTERNATIONAL BEAUTY EXPO (SIBE)**

PO Box 3066 Lakewood, CA 90711-3066

310.680.7367/ Fax 310.677.7581

www.sibe.us

“*After the Show It's the After Party....*”

Immediately following  
**THE SIBE “EVENING of ELEGANCE”**  
Sunday March 18, 2012  
at The Kyoto Grand Hotel and Gardens

**Video Advertisement Opportunity**

**Spectrum International Beauty Expo is offering the opportunity for video advertising which will play continuously during the 2012 SIBE After Party. Video Ads deliver results and is an excellent way to offer brand exposure, by showcasing your product or company. Video Ads can also be used to display the work of a professional, stylist, barber, or student or announce upcoming events. The after party audience will consist of beauty industry and non-beauty industry individuals with an expected total of 500 or more.**

**Video Advertisement Investment- \$300.00**

- Video should be 60 seconds or less
- Video should be submitted by the deadline date of February 20, 2012

Please contact the SIBE office at 310.680.7367 for additional information

SIBE accepts Visa or MasterCard, check or money order. Please make full payment payable to Spectrum International Beauty Expo (SIBE) for the 2012 SIBE Video Advertisement After Party fee. Mail this form with payment to SIBE, P.O. Box 3066, Lakewood, CA 90711-3066. Your video ad should be submitted on or before February 20, 2012.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Person \_\_\_\_\_ Contact Phone # \_\_\_\_\_

Amount Enclosed \_\_\_\_\_ Method of payment \_\_\_\_\_

Visa/MC # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized Name \_\_\_\_\_ Billing Zip Code \_\_\_\_\_ 3 Digit Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_