

Los Angeles
2012 Spectrum International Beauty Expo (SIBE)
The Shrine Exposition Hall, Los Angeles, California 90007

Exhibit Application & Contract

Application and Contract for Exhibit Space at the 2012 Spectrum International Beauty Expo (SIBE) to be held at The Shrine Exposition Hall, 665 W. Jefferson Boulevard, Los Angeles, CA 90007 on March 18-19, 2012.

1. Exhibit Space Request

We request _____ (#) booth (s) or a classroom (s) for the Spectrum International Beauty Expo. We hereby apply for exhibit space in the following order of preference.

1st Choice _____ 2nd Choice _____ 3rd Choice _____
4th Choice _____ 5th Choice _____ Classroom _____

Note: Each booth package is 10' x 10'; with standard 8' back wall, 3' sidewall, identification sign, two chairs, one draped table, security service, and official Expo Program listing. (Does not include electrical and/or other accessories.)

2. Type of Products or Services to be exhibited-complete description of ALL products as they are to be printed on all show materials:

This is a 100% beauty related show. No illegal or knock-off products will be allowed in the Expo.

3. Payment-Enclosed is a check or credit card to the **Spectrum International Beauty Expo (SIBE)** in the amount of \$ _____, representing our 50% deposit, **OR** _____ representing full payment.

Visa/MC # _____ Expiration Date _____

Authorized Name _____ Billing Zip Code _____ 3-Digit Code _____

A 50% minimum deposit is required to reserve exhibit booth or classroom space. All deposits are accepted on a first come basis. The initial 50% deposit is due by August 15, 2011. Any payments received after this date must be paid by credit card, certified check or money order. The final 50% is due by December 15, 2011. A cancellation fee of 25% of the total classroom or exhibit booth space rental will be imposed for any cancellation made before January 31, 2012. Absolutely no personal or company checks after January 31, 2012. **NO REFUNDS** will be made for any cancellations after this date.

4. Stipulations- We agree to comply with the terms and conditions of this Exhibit Application and Contract, including the Show Rules and Regulations on the reverse side. We will not use the name Spectrum International Beauty Expo, or any show logos, without prior written permission from the Spectrum International Beauty expo.

5. Exhibitor Information-This is how your company will be listed on all show materials:

Company Name _____
(Please Print)

Street Address _____

City _____ State _____ Zip Code _____

Telephone _____ Alternate Contact # _____

Email Address _____ Fax # _____

Contact Person and Title* _____

Authorized Signature _____

***This person will receive all expo-related materials.**

Return this form with your 50% deposit to: Spectrum International Beauty Expo, P.O. Box 3066, Lakewood, CA 90711-3066. Also please send us proof of your general liability insurance coverage. This will be a binding contract once it is received and accepted by Spectrum International Beauty Expo.

Please make a copy of this form for your records